



## DFCI Rink Rats vs. Boston Bruins Alumni

Charity hockey match to benefit Dana-Farber Cancer Institute

### Sponsorship Opportunities

#### **\$5,000 – Gold (1 spot available)**

- Lead sponsor invited to participate in ceremonial puck-drop
- Bruins locker room meet and greet pre-event (for 2)
- On-ice photo opportunity with DFCI Rink Rats and Boston Bruins Alumni teams
- Announcement of lead sponsorship during welcome remarks
- Opportunity to host activation at event (i.e. company table, giveaways, fan zone etc.)
- 1 full page ad in the event program book
- (15) Complimentary tickets to DFCI Rink Rats vs. Boston Bruins Alumni hockey game on Saturday, February 1
- Invitation for 4 to exclusive player and family post-game reception with Rink Rats and Bruins Alumni players
- Onsite sponsor signage at Warrior Arena *and* post-game reception venue
- Company logo placed on DFCI Rink Rats event website *and* digital signage

#### **\$3,000 – Silver**

- Opportunity to host game intermission activity (1 intermission host available)  
*opportunity of equal perceived value available for additional silver sponsors*
- Announcement of sponsorship during welcome remarks
- Opportunity to host activation at event (i.e. company table, giveaways, fan zone etc.)
- 1 full page ad in the event program book
- (10) Complimentary tickets to DFCI Rink Rats vs. Boston Bruins Alumni hockey game on Saturday, February 1
- Invitation for 2 to exclusive player and family post-game reception with Rink Rats and Bruins Alumni players
- Onsite sponsor signage at Warrior Arena
- Company logo placed on DFCI Rink Rats event website

#### **\$1,500 – Bronze**

- Announcement of sponsorship during welcome remarks
- 1 half page ad in the event program book
- (5) Complimentary tickets to DFCI Rink Rats vs. Boston Bruins Alumni hockey game on Saturday, February 1
- Onsite sponsor signage at Warrior Arena
- Company logo placed on DFCI Rink Rats event website

For inquiries regarding event sponsorship opportunities and benefits, or in-kind donation opportunities, please contact Kaitlyn Butler at [Kaitlyn\\_butler@dfci.harvard.edu](mailto:Kaitlyn_butler@dfci.harvard.edu). All sponsorship materials must be submitted no later than January 6, 2020 to receive full sponsor benefits including program book print.